Ashely and Katy come to UT Austin on behalf of the Austin Film Society. Because Austin is a great place to not only live, it’s a great place to film movies, and that is why film producers come to Austin.

There are Hard and Soft Incentives such as, skilled crews, variety of locations within 30 miles, established support services team, Austin Studios, State and local cash incentives. Austin is actually in the process to be a location of incentive funding, that will actually reimburse the producers 15-20% back of their money. Austin is a blank canvas for producers to make, scratch and play with their dreams.

Texas Hospitality:

Austin is a Film Friendly and people friendly place. The great city of Texas has a rich culture for such a life.

Film–Rich Culture:
**Questions:**

What about the talent?

No! Stay! You can get more roles in Austin because the pool is a bit smaller. From a practical standpoint, go to the Austin Film Commissions Website.

How to get started as a screenwriter?

There are various pitches you can get a part of! Plug in and go for it. People want to see dedicated people!

What is one event in Austin that you must go to if interested in film?

Austin Film awards! You can choose between Austin Film Festival and South By South West. Volunteer!

Austin is a home to the great University of Texas (Hook’em) and other surrounding colleges, there is the Austin Chronicle, Alamo Drafthouse, film festivals and media arts organizations, and many more!

What do they do at AFS:

Programming Areas: Exhibition and Screenings, and artist services.

The Austin Film Society simply hosted film screenings, and through the years and their growth they have aloud to build their own theatre. “Things you really can’t see anywhere else.”

AFS award over 100,000 dollars a year, and help launch careers by funding traveling opportunities. With in-progress screenings, they allow an opportunity to producers to edit and get feedback on their work before they send it in.

They educate and hold internships. You may also see the lot by attending the Austin Studios. It is a 20acre production facility that offers services to anyone willing, or searching for a space.

How?

AFS Rely on Funding.

Through the AFS Membership Program, there is a great for film aficionados and filmmakers. Through the Ed Lowry Program students can pay $50 to see their 200 plus screenings!
What happens in Austin?

Hollywood mixes with our homegrown filmmakers.

History: 70’s & 80’s

“Austin has a very very long history in film. The AFS was founded in 1985. Films such as Texas Chain Saw Massacre from 1974, have become known as the most famous Texas film.

90’s: The Slacker, El mariachi, Dazed and Confused, and Office Space was created by Robert Rodriguez. At this time, the Voice of producers began to be recognized through their movies.

2000’s: Spy Kids and Friday Night Lights were both critical successes and financial successes.

What is holding us back?

Weaker incentive programs, there is a perception of not enough crew members, the postproduction still happens majority in LA, NY, and there is a lack of Distribution Companies & Studio Executives.

What is our future?

They plan to embrace new fundraising and distribution models. There is a rise of new episodic outlets like Netflix, and amazon. There is also high speed internet, like google fiber.

Next Generation:

Jeff Nichols (MUD), Kat Candler (Hellion) Andrew Bujalski (RESULTS) David & Nathan Zellner (KUMIKO THE TREASURE HUNTER)

There is a luring line of film, animation, video games, and web. Speaking about red vs. blue, people are tapping into a non-tradition film making.

“I think Austin just became a magnet for people who had a different take on things” - Mike Simpson