The 25th Annual
BEVO'S
CELEBRITY GOLF TOURNAMENT

Dinner: Sunday, June 4, 2017
DKR-Texas Memorial Stadium
Sylvie and Gary Crum Touchdown Club
405 E. 23rd Street • Austin, TX

Cocktail Reception & Dinner: 5:30 p.m.
Tournament: Monday, June 5, 2017, UT Golf Club
Tee Times: 8:30 a.m. & 1:30 p.m.

All proceeds benefit the NEIGHBORHOOD LONGHORNS PROGRAM™
Dinner and Golf Tournament Honors: The Founders of NLP

The pre-tournament Dinner will be held on Sunday, June 4 (cocktail reception and dinner, 5:30 p.m.) at the DKR-Texas Memorial Stadium. Guests will be treated to dinner, live music and live and silent auctions as we celebrate our honorees. The event will commemorate the 25-year anniversary of the Neighborhood Longhorns Program.

The golf tournament, on Monday, June 5 (tee times, 8:30 a.m. and 1:30 p.m.) at the University of Texas Golf Club, features a double shotgun start: one for the morning and one for afternoon play. Participants include 40 NLP celebrities and 160 amateur golfers. The five-person teams will consist of four amateur golfers and one NLP celebrity.

The tournament is played on a scramble format, with prizes awarded for the first three low-gross teams. Golfers will receive breakfast or lunch as well as commemorative gifts and the opportunity to win additional prizes throughout the day.

Special thanks to Al Matthews and the National Association of Professional Athletes (NAPA), who founded the Celebrity Golf Tournament in 1992 to benefit youth in our community.

<table>
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<tr>
<th>TOURNAMENT CHAIR</th>
<th>NLP BOARD CHAIR</th>
<th>TOURNAMENT FOUNDER</th>
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<tr>
<td>John Menchaca</td>
<td>Tom Inman</td>
<td>Al Matthews</td>
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<td>CSID</td>
<td>Limestone Capital Advisors</td>
<td>NAPA President</td>
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Neighborhood Longhorns Program

The Neighborhood Longhorns Program (NLP) is part of the Division of Diversity and Community Engagement at The University of Texas at Austin and is the official community service arm of Texas Athletics. The program serves more than 4,000 students per year in 33 Austin Independent School District (AISD) schools. In partnership with AISD, the program serves economically disadvantaged youth (grades 2-8) who are at a high risk of experiencing academic difficulties.

Since its launch at UT Austin in 1991, NLP has provided more than $666,500 in scholarships and rewarded the academic performance of more than 81,000 students. The students’ academic achievements are monitored and rewarded in multiple ways, including visits to the UT campus during special events and Texas Athletics events.

The Silver Spurs

Silver Spurs is the honorary student service organization responsible for the care and transportation of BEVO, UT’s longhorn steer mascot. Since their founding in 1937, they have provided over 2,500 campus leaders with the opportunity to give back to the school and community through philanthropic endeavors associated with BEVO.

The primary purpose of the Silver Spurs Alumni Association is to support UT Austin scholarships, NLP and expenses associated with BEVO.

The NLP appreciates the support it receives from student organizations. Thanks to the support of the Silver Spurs and Silver Spurs Alumni Association, the NLP is able to provide educational program services to youth in the community.

The 25th Annual

BEVO's Celebrity Golf Tournament

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Sponsorship Opportunities

**BEVO Sponsor: $7,500**
- 2 teams (8 player spots)
- Inclusion in 50 30-second radio spots prior to the event
- Premier advertising placement during breakfast and lunch
- Company name and logo included in advertising at the events
- Premier table at tribute dinner with a NLP celebrity
- 16 tribute dinner tickets
- Tax-deductible amount: $6,500

**Burnt Orange Sponsor: $5,000**
- 2 teams (8 player spots)
- Company name and logo included in advertising at the events
- Preferred table at tribute dinner
- 8 tribute dinner tickets
- Tax-deductible amount: $4,200

**White Sponsor: $3,500**
- 1 team (4 player spots)
- Company name and logo included in advertising at the events
- Preferred table at tribute dinner
- 8 tribute dinner tickets
- Tax-deductible amount: $3,000

**Golf Cart Sponsor: $3,500**
- Premier advertising on each cart
- 4 playing spots, one team
- 2 tribute dinner tickets
- Tax-deductible amount: $3,150

**Goodie Bag Sponsor: $1,500**
- Company name on goodie bags
- 2 tribute dinner tickets
- Tax-deductible amount: $1,450

**Beverage Cart Signage Sponsor: $1,500**
- Special recognition on beverage cart
- 2 tribute dinner tickets
- Tax-deductible amount: $1,450

**Volunteer T-Shirt Sponsor: $1,000**
- Company name on t-shirts
- 2 tribute dinner tickets
- Tax-deductible amount: $950

**Golf Towel Sponsor: $1,000**
- Company name on golf towel
- 2 tribute dinner tickets
- Tax-deductible amount: $950

**Koozie Sponsor (Limited to 2): $1,000**
- Corporate name/logo on koozies
- 2 tribute dinner tickets
- Tax-deductible amount: $950

**Hole-in-One Sponsor: $1,000**
- Naming rights with signage
- 2 tribute dinner tickets
- Tax-deductible amount: $950

**Longest Drive Sponsor: $1,000**
- Naming rights with signage
- 2 tribute dinner tickets
- Tax-deductible amount: $950

**Closest to the Pin Sponsor: $1,000**
- Naming rights with signage
- 2 tribute dinner tickets
- Tax-deductible amount: $950

**Hole Sponsor: $500**
- Hole signage for AM and PM flights

Dinner Only Opportunities

**Dinner Sponsor: $7,500**
- 2 premier tables at tribute dinner with a NLP celebrity
- Invitation for 16 to VIP reception with NLP celebrities
- 16 tribute dinner tickets
- Recognition for providing NLP academic scholarships
- Tax-deductible amount: $6,700

**Tribute Dinner Table: $1,000**
- 10 tribute dinner tickets
- Tax-deductible amount: $750

**Individual Tribute Dinner Ticket: $100**
- 1 tribute dinner ticket (4 tickets for $300)
- Tax-deductible amount: $75

The Neighborhood Longhorns Program is part of the Division of Diversity and Community Engagement at The University of Texas at Austin.