Diplomás

Friday, October 23, 2015
Project Males Consortium
San Antonio College
Diplomás is a collaborative effort to increase the college attainment of Latino students in San Antonio.
What is collective impact?

Diverse organizations coming together to solve an isolated complex social problem

- **Common Agenda**
  - Agreeing on common cross-sector goals and how to get there

- **Shared Measurement Systems**
  - Agreeing on and keeping track on a rigorous city-wide core set of outcomes, indicators and measures

- **Mutually Reinforcing Activities**
  - Each actor doing their own part to complement the whole

- **Continuous Communication**
  - Regularly sharing results across all stakeholders

- **Backbone Support Organization**
  - A support team to help mobilize and facilitate the effort

“Collective Impact” Kania & Kramer 2011

www.fsg.org
Diplomás is cross-sector collaborative

Latino Student Success

- Policy
- Employers
- Community-Based Organizations
- Latino Advocacy Organizations
- Higher Education
- K-12
Progress to Date

Post-Secondary Educational Attainment: By Ethnicity
Bexar County, Ages 25-34, Associate degree or higher

Source: ACS 2013 1-year estimates, PUMS, Bexar County
Aligning our Goals with THECB 60 x 30

Hispanic Post-Secondary Educational Attainment: Projections
Ages 25-34, Bexar County, Associate and Above

2% increase per year needed to reach 60x30 goal

60% of Hispanics 25-34 in 2030 = 139,935 people (based on current population)

THECB Aligned Goal (2% annual increase)  Current Projection (1% annual increase)
Original Goal (4.41% increase by 2015)

Source: ACS 2013 1-year estimates, PUMS, Bexar County, Age 25-34, Associate degree or higher
Partners:
• Harlandale ISD, Northside ISD, San Antonio ISD, Southwest ISD

Improve college and career readiness by:
• Increasing awareness of college and career readiness resources among teachers, counselors, partners and students.
• Improving student performance on college readiness success factors
• Aligning college and career readiness support for students
• College Attainment Council created by Diplomás
  • Student Engagement and Leadership
  • Faculty Engagement and Leadership
  • Student Support and Retention
  • Developmental Education

• Reviewing progress on graduation rate improvement plans
Priorities:
• Dual Credit
• Counseling/Advising Preparation and Alignment
• P16 Student Support Pathways
Questions?