



The University of Texas at Austin

Inclusive Innovation and Entrepreneurship

The Office of Inclusive Innovation and Entrepreneurship, in collaboration with the Herb Keller Center for Entrepreneurship, invite you to attend a

# LEAN STARTUP WORKSHOP

**Wednesday,  
November 14, 2018 • 6 p.m.  
Rowling Hall Special Events Room (RRH 5.210)**

There are many ways to think about building a startup. However, the lean startup methodology is one of the best tools to get traction and validate your idea with little time. This, alongside the Lean Startup Canvas, helps nascent and curious entrepreneurs learn the basic fundamentals before investing in an idea that has not been market validated. You will learn how to identify your customer and how to refine the problem into tangible results.

***Come prepared for a three-hour session that will guide you into the process of building a lean startup.***

**Drinks and refreshments will be provided.**  
The event is free and open to the public.

**RSVP via Evenbrite at:  
<https://bit.ly/2yX2ln5>.**



**TEXAS**

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