



**I will participate in
The 27th Annual BEVO's Celebrity Golf Tournament
with a sponsorship gift of:**

- | | |
|---|---|
| <input type="checkbox"/> Visionary Sponsor \$10,000 | <input type="checkbox"/> Beverage Cart Sponsor \$1,500 |
| <input type="checkbox"/> BEVO Sponsor \$7,500 | <input type="checkbox"/> Koozie Sponsor (2 Only) \$1,000 |
| <input type="checkbox"/> Burnt Orange Sponsor \$5,000 | <input type="checkbox"/> Hole-in-One Sponsor \$1,000 |
| <input type="checkbox"/> White Sponsor \$3,500 | <input type="checkbox"/> Longest Drive Sponsor \$1,000 |
| <input type="checkbox"/> Golf Cart Sponsor \$2,500 | <input type="checkbox"/> Closest to Pin Sponsor \$1,000 |
| <input type="checkbox"/> Tribute Dinner Table \$2,000 | <input type="checkbox"/> Hole Sponsor \$500 |
| <input type="checkbox"/> Golf Towel Sponsor \$2,000 | <input type="checkbox"/> Tribute Dinner Ticket \$100 |

NAME _____
 COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____
 EMAIL _____

*I will not be able to attend, but would like to make a gift of
 \$_____ to the Neighborhood Longhorns Program.*

Thank you for your sponsorship gift.

MAKE CHECKS PAYABLE TO: **Neighborhood Longhorns Program**

MAIL THIS FORM AND PAYMENT TO:

Neighborhood Longhorns Program

Attn: Hannah Beck

2139 San Jacinto Blvd. Stop E1700 Austin, Texas 78712-1042

You may also make your sponsorship gift online by visiting:

bit.ly/NLPGolf2019

Questions? Email the Neighborhood Longhorns at donate@nlp.utexas.edu

Detach this form and mail with payment. ✂



TRIBUTE DINNER

Sunday, April 14, 2019 • 5:30 p.m.

DKR-Texas Memorial Stadium

Sylvie and Gary Crum Touchdown Club

405 DeLoss Dodds Way • Austin, TX

TOURNAMENT

Monday, April 15, 2019 • 12 p.m.

University of Texas Golf Club

All proceeds benefit the NEIGHBORHOOD LONGHORNS PROGRAM™

TRIBUTE DINNER AND GOLF TOURNAMENT HONORS

Chris Plonsky

The pre-tournament tribute dinner will be held on Sunday, April 14 (cocktail reception and dinner, 5:30 p.m.) at DKR-Texas Memorial Stadium. Guests will be treated to dinner, live music, and live and silent auctions as we celebrate our honoree. The event will honor **Chris Plonsky**, Executive Senior Associate Athletics Director/Chief of Staff and Senior Woman Administrator of Texas Athletics, for being a tireless advocate and champion for the Neighborhood Longhorns Program.

The golf tournament, on Monday, April 15 (tee time, 12 p.m.), at the University of Texas Golf Club, features a shotgun start. Participants include NLP celebrities and 116 amateur golfers. The five-person teams will consist of four amateur golfers and one celebrity.

The tournament is played as a scramble format, with prizes awarded for the first three low-gross teams. Golfers will receive lunch, commemorative gifts, and the opportunity to win additional prizes throughout the day.

Special thanks to Al Matthews and the National Association of Professional Athletes (NAPA), who founded the Celebrity Golf Tournament in 1992 to benefit youth in our community.

TOURNAMENT CO-CHAIR

Jay O'Meara

Austin Premiums

TOURNAMENT CO-CHAIR & FOUNDER

Al Matthews

NAPA President

NLP BOARD CHAIR

Rhonda Summerbell

UFUCU

Neighborhood Longhorns Program



The Neighborhood Longhorns Program (NLP) is part of the Division of Diversity and Community Engagement at The University of Texas at Austin and is the official community service arm of Texas Athletics. In partnership with over 39 Austin and surrounding area schools, the program serves economically disadvantaged youth who are at a high risk of experiencing academic difficulties.

Since its launch at UT Austin in 1991, NLP has awarded more than **\$733,000** in scholarships and rewarded the academic performance of more than **95,000** students. Academic enrichment programs enable students to be rewarded with visits to the UT Campus and Texas Athletic events.

The Silver Spurs

Silver Spurs is the honorary student service organization responsible for the care and transportation of BEVO, UT's longhorn steer mascot. Since their founding in 1937, they have provided over 2,500 campus leaders with the opportunity to give back to the school and community through philanthropic endeavors associated with BEVO.

The primary purpose of the Silver Spurs Alumni Association is to support UT Austin scholarships, the NLP, and expenses associated with BEVO.

The NLP appreciates the support it receives from student organizations. Thanks to the support of the Silver Spurs and Silver Spurs Alumni Association, the NLP is able to provide educational program services to youth in the community.

The 27th Annual BEVO's Celebrity Golf Tournament

COCKTAIL RECEPTION AND TRIBUTE DINNER

Sunday, April 14, 2019 • DKR-Texas Memorial Stadium • 5:30 p.m.

TOURNAMENT

Monday, April 15, 2019 • UT Golf Club • Tee Time: 12 p.m.

Sponsorship Opportunities

BEVO Sponsor: \$7,500

- 2 teams (8 player spots)
- Inclusion in 50 30-second radio spots prior to the event
- Premier advertising placement during lunch and awards program
- Company name and logo included in advertising at the events
- Premier table at tribute dinner with a NLP celebrity
- 16 tribute dinner tickets
- Tax-deductible amount: \$6,500

Burnt Orange Sponsor: \$5,000

- 2 teams (8 player spots)
- Company name and logo included in advertising at the events
- Preferred table at tribute dinner
- 8 tribute dinner tickets
- Tax-deductible amount: \$4,200

White Sponsor: \$3,500

- 1 team (4 player spots)
- Company name and logo included in advertising at the events
- Preferred table at tribute dinner
- 8 tribute dinner tickets
- Tax-deductible amount: \$3,000

Golf Cart Sponsor: \$2,500

- Premier advertising on each cart

Golf Towel Sponsor: \$2,000

- Company name on golf towel

Beverage Cart Sponsor: \$1,500

- Special recognition on beverage cart

Koozie Sponsor (Limited to 2): \$1,000

- Corporate name/logo on koozies

Hole-in-One Sponsor: \$1,000

- Naming rights with signage

Longest Drive Sponsor: \$1,000

- Naming rights with signage

Closest to the Pin Sponsor: \$1,000

- Naming rights with signage

Hole Sponsor: \$500

- Hole signage

Tribute Dinner Opportunities

Visionary Sponsor: \$10,000

- Invitation for 16 to VIP reception with NLP celebrities
- 2 premier tables at tribute dinner with NLP celebrity
- 16 tribute dinner tickets
- Recognition for providing NLP academic scholarships
- Tax-deductible amount: \$9,000

Tribute Dinner Table: \$2,000

- 10 tribute dinner tickets
- Tax-deductible amount: \$1,750

Tribute Dinner Ticket: \$100

- 1 dinner ticket
- Tax-deductible amount: \$75

